

PLDT offers first fiber optic connection to home users with PLDT Fibr

MANILA, Philippines, November 17, 2011 – PLDT, the country’s leading telecommunications service provider, is now offering direct-to-the-home (DTTH) fiber optic data service in selected Metro Manila subdivisions.

Called *PLDT Fibr*, the new service is the first in the country to use fiber optic cables to deliver broadband services to homes with speeds of up to 100mbps. With a 100mbps connection, it will take only one minute to download a full-length movie.

The DTTH service is already available to residents in Forbes Park and Urdaneta Village in Makati, Palms Pointe in Alabang, Wack Wack Village in Mandaluyong, and all Valle Verde Villages in Pasig.

“*PLDT Fibr* will give our subscribers the ultimate multi-screen, multi-media experience. You can expect crystal-clear high-definition content on your HDTV as well as hassle-free simultaneous high-speed browsing,” said PLDT President and CEO Napoleon L. Nazareno.

“Those seeking to upgrade their current Internet access would do well to look into the extra perks of switching to fiber optic technology,” said PLDT Senior Vice President Eric Alberto.

“The PLDT Fibr plan comes with an Optical Network Unit (ONU) modem that connects to a fiber optic cable,” said PLDT Head of Retail Business Group Dan C. Ibarra. Residents can avail the unlimited Fibr monthly plans at P3,500 for the 8mbps plan, P6,500 for the 15mbps plan, and P20,000 for the 100mbps plan.

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About PLDT

PLDT is the leading telecommunications service provider in the Philippines. Through its three principal business groups –fixed line, wireless, and information and communications technology – PLDT offers a wide range of telecommunications services across the Philippines’ most extensive fiber optic backbone and fixed line and cellular networks.

PLDT is listed on the Philippine Stock Exchange (PSE:TEL) and its American Depositary Shares are listed on the New York Stock Exchange (NYSE:PHI). PLDT has one of the largest market capitalizations among Philippine-listed companies.

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