

CHANGING THE GAME



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PLDT and Smart

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Agenda item No. 6: The Digital Transaction

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A Fundamental Shift

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- Shift to bucket and unli pricing

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- Online services becoming mainstream communications tools

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- We need to change the game.

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The Digital Transaction: Compelling Benefits

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- Smart and Sun will make mobile broadband more widely available

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The Digital Transaction: Compelling Benefits

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- The regulator should adhere to the principle of protecting consumers, rather than market rivals.

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- Advances of P34.1 billion made by JG Summit to Digitel and its subsidiaries.

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- PLDT has engaged an independent financial advisor to review the transaction
- PLDT will conduct a mandatory tender offer for remaining Digitel shares at P1.60 per share.
- These shares will be paid for with cash, or, PLDT shares worth P2,500 each.

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- Total transaction consideration: P74.1 billion

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The Digital Transaction: Required Approvals

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The Digital Transaction: Required Approvals

- National Telecommunications Commission

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- Securities Exchange Commission

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- Philippine Stock Exchange