



August 11, 2011

Philippine Stock Exchange
Disclosure Department
3rd Floor, Philippine Stock Exchange Plaza
Ayala Triangle, Ayala Avenue
Makati City

Attention: Ms. Janet A. Encarnacion
Head – Disclosure Department

Gentlemen:

In compliance with Section 13 of the Revised Disclosure Rules of the Exchange, we would like to inform you of the changes that have taken place in the shareholdings of **Mr. Jun R. Florencio**.

Thank you.

Very truly yours,

PHILIPPINE LONG DISTANCE TELEPHONE COMPANY

MA. LOURDES C. RAUSA-CHAN
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Corporate Secretary

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PHILIPPINE LONG DISTANCE TELEPHONE COMPANY

Statement of Changes in Beneficial Ownership of Securities

Name : JUN R. FLORENCIO ✓
Position : Senior Vice President ✓

Date of Transaction	No. of shares acquired	No. of shares disposed	Price	No. of shares Beneficially owned
August 10, 2011	*1,000	NA	P2,270.00/share	*1,000 ** 15

*PCD account
**Certificated

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